

# BOOK SPACE

Beautiful Books  
for Everyone



*Illustrative photo*



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The "**Book Space**" project celebrates the 60th anniversary of the Czech competition *The Most Beautiful Czech Books*, which focuses on book design in both its aesthetic and functional value. By creating an inclusive and inspiring space, it connects literature, design, and international collaboration while strengthening cultural relations between the Czech Republic and Belgium. The exhibition and its accompanying program are designed to support:

- **Visual literacy and aesthetic perception among readers** – emphasizing the importance of high-quality book design.
- **Cultural exchange between the Czech Republic, Belgium, and other countries** – fostering collaboration and sharing cultural heritage.
- **Creating an inclusive space for everyone** – ensuring access to the project regardless of abilities or background.

# PROJECT FORMAT

## Traveling exhibition

showcasing award-winning Czech book design from the past five years, with the selection made in collaboration with the Museum of Czech Literature, the founder and organizer of The Most Beautiful Czech Books competition.

## Inclusive reading corner

A specially designed interactive space that promotes a fun and educational approach to reading while fostering aesthetic perception. This space will be created in collaboration with a curator from Benelux selected through an open call organised by MAD Brussels.

## Educational program

Led by experts in literature, illustrators and authors, as well as specialists in design and inclusive education, the program will take the form of workshops, masterclasses, and educational and participatory activities focused on fostering creativity and aesthetic education.



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# LITERARY SECTION

The project highlights the high-quality technical execution of Czech books and the importance of well-designed visual presentation. It showcases design solutions in graphic design and illustration.

## **Curated Book Collection**

The focus is on books whose design and language are accessible to readers even without knowledge of the Czech language or cultural background. The collection includes a variety of genres: children's literature, illustrated books, cookbooks, sports books, books for the visually impaired, etc. The selection can also be tailored to the space and its audience.

# DESIGN SECTION

**Presentation of Czech design in the form of an inclusive reading corner.**

A reading corner designed as a visually striking installation that connects interior design, book graphics, and education, with a strong emphasis on inclusive design. We plan to collaborate with Czech designers and local creators to jointly create a unique space under the curatorial guidance of an expert from Benelux.





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# TIMELINE

- **April 2025:** Announcement of the open call for Belgian curator(s)
- **End of April 2025:** Application deadline for the open call + evaluation and selection of candidates
- **May – June 2025:** Planning phase
- **July – September 2025:** Production phase
- **September 2025:** Project launch at its first location during Brussels Design September
- **2026:** The project continues to travel to other locations