

TRIAXES Mode

Government support for designers in the fashion and accessories sector.

Are you a Brussels entrepreneur active in the fashion sector and would you like to develop your brand strategy?

The TRIAXES Mode program offers you one year of support by three experts from the fashion sector.

For this purpose, we put a team of 3 experts, specialized in production, international sales, business development and/or communication at your service.

The possible work areas are : ready-to-wear, jewellery, leather goods, shoes, accessories...

We offer two types of guidance:

1. TRIAXES Mode « Study »

One year guidance by three experts.

2. TRIAXES Mode « Pre-prototype »

Support in the development of a three

The conditions for these two services are identical:

Conditions for participation to the TRIAXES Mode program:

- Your company's head office is located in the Brussels-Capital Region.
- Possession of a VAT number.
- Financial participation:
 - The project leader (you) must make a financial contribution of 600 € for the entire one-year participation.
 - The project leader can pay his participation in two terms of 300 € per 6 months of support. The cost of the programme is 600€.
- To be independent or to represent an organization with less than 10 employees.
- To initiate an innovative project.
- Comply with the rules on the cumulation of subsidies (minimis).

The advantages of the TRIAXES Mode program:

- A simultaneous expertise of three professionals: 1 production expert, 1 international sales expert and 1 business developer and/or communication expert.
- A professional audit on the economic and technological validity of your project.
- Preliminary work on the project that shortens the R&D time.
- Collaborative work, which increases the relevance of your project's ecosystem analysis.
- Learning from a collaborative work methodology.
- 1 year of guidance by three experts.

For more information: triauxes@mad.brussels

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